

EXPERIENCE

MRM WORLDWIDE/INTERACTIVE ART DIRECTOR

San Francisco, California October 2009–Present

- Work with Creative Directors to lead strategy, design and production of interactive projects
- Direct visual execution of creative strategies for digital communications across agency business
- Collaborate with Creative Director & Resource Manager to develop project timeline projections and delegate production group members to client projects and assignments

MCCANN WORLDGROUP/DIGITAL ART DIRECTOR & DESIGNER

San Francisco, California January 2008–October 2009

- Worked with Executive Creative Director & Creative Director to design, develop and produce comps & decks for several new business pitches & request for proposals across agency business
- Created motion graphics, Flash animations, video & sound editing
- Art directed & produced assets for Microsoft Dynamics Phase II launch
- Art directed & produced comps for Microsoft People Ready Business website phase I & II

CNET.COM/VISUAL DESIGNER

San Francisco, California July–December 2007

- Concepted & designed new look for “Best of CES” awards across print & web communications
- Helped to establish online visual style guide for CNET.com
- Updated look and feel working with other departments across the company network

GAMESPOT.COM/DESIGN & FLASH PRODUCTION

San Francisco, California May–July 2007

- Designed photoshop comps for new business pitches and request for proposals
- Concepted, designed & implemented graphics for advertising partners
- Flash banner concept, design, program & optimization

FREELANCE/INTERACTIVE ART DIRECTOR & WEB DESIGNER

San Francisco, California July 2002–Present

- Created brand experiences, timelines, budgets/estimates, consulted for search engine optimization & market research, coded websites, banners and concepted digital campaigns and communications for client projects
- Clients include—Intel, iShares, HP, Microsoft, Sprint, Cnet.com, Boys & Girls Club of America, Washington Mutual, ESPN, Pearson Publications, Conde Nasté, MP3.com, TV.com, Gamespot.com, Divinecaroline.com, 2k Sports, A&E, Doritos, Lifetime, Ubisoft, Villageidiotpictures

EDUCATION

ACADEMY of ART UNIVERSITY

San Francisco, California

School of Computer Arts, New Media

Bachelor of Fine Arts, August 2002–December 2006

Coursework in graphic design & digital production techniques

SOFTWARE SKILLS

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| Dreamweaver | Photoshop | Illustrator |
| Flash | QuarkXPress | Final Cut Pro |
| Acrobat | Microsoft Office | Reason |
| FontLab | Bias Peak | After Effects |
| InDesign | Php & MySQL | XHTML & CSS |
| Premiere | Squeeze | Logic Pro |

REFERENCES

Furnished upon request